

Resume | David Schwittek

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EXPERIENCE

Assistant Professor of Graphic Design and Digital Media, The Art Department of Lehman College (CUNY); Bronx, NY — 2014-present

As Assistant Professor of Graphic Design and Digital Media, I support the Design and CGI curricula in numerous ways beyond teaching, including: the development of an undergraduate and graduate Graphic Design major; the improvement of our graduate program and graduate recruitment efforts; and various design tasks the Department requires.

Adjunct Assistant Professor & Senior College Lab Technician (Tenured), Lehman College (CUNY); Bronx, NY — 2007-2014

As Adjunct Assistant Professor and Senior CLT in the Art Department of Lehman College, I informed and assisted the design and digital media curricula, and ensured that students had the essential tools needed to create all types of media. My job included extensive user support for both students and faculty on a multitude of applications and platforms; assistance with any and all technology needs; maintenance of the Macintosh labs, and printing facilities; administration of the Mac OSX Server and all student accounts; deployment and maintenance of XSAN networks; management of the digital photography studio and the equipment therein. I essentially held together the technological end of the department infrastructure.

The subjects I have taught as Adjunct Assistant Professor include graphic design, web design, web applications and programming, film and video production, photography, layout, broadcast design, print publishing, and motion graphic design.

I also installed, configured, and currently assist in maintaining the video editing and media conversion facilities at Lehman's MultiMedia Center, opened in 2009. This task draws upon my extensive background in networking, computer engineering, programming, storage area networks, server administration, and video/audio editing.

Adjunct Instructor, School of Art and Design, SUNY Purchase; Purchase, NY — Spring 2013

As an adjunct instructor in the School of Art and Design, I taught graphic design, motion graphics, and into to HTML, CSS, and JavaScript.

Adjunct Instructor, Parsons School of Design; New York City, NY — 2005-2007

As a part-time instructor at Parsons, I taught both undergraduate and graduate students courses that are designed to familiarize them with commonly used new media applications like Adobe After Effects, Flash, ProTools, and Final Cut Studio, as well as introduce them to new, creative technologies they may never have come in contact with before, such as Python, PHP, PIC Chips and Podcasts (RSS2.0). Working in the Design and Technology Department, of which I am also a graduate, provided me with an ideal venue to teach both professional video and audio production techniques as well as interface and web design.

EDUCATION

Parsons School of Design, New York, NY — MFA Design & Technology 2006

State University of New York at New Paltz, New Paltz, NY — BA Computer Science

SKILLS

Digital Film and Motion Graphics: Apple Final Cut Pro X; Adobe AfterEffects, Flash, + Premiere Pro CC

Sound Design: Apple Logic X, Soundtrack Pro; Adobe Audition; Digidesign ProTools

Programming: Cocoa/Objective-C, C++, PHP/MySQL, ActionScript 3.0, Java (and Processing), Python

Web Design: HTML5, CSS3, JavaScript, JQuery, Mambo/Joomla! CMS

Graphic Design: Adobe CC

Software Design: Apple iOS SDK 4.0

Photography: traditional wet; medium format (120); large format; HDR; digital photography and fine printing

CERTIFICATIONS

Apple Certified Pro - Final Cut Pro 6, 2008



Apple Certified Macintosh Technician, 2010



PUBLICATIONS, AWARDS, CITATIONS, FESTIVALS

Historical Typefaces: An Interpretation Through Movement. 2017 CUNY Film Festival, April 27-30, Macaulay Honors College, NYC, **Winner** – Best Visual Design; 2017 Rarebit Animation Festival, Kingsborough Art Museum, June 1, 2017.

Necesitando Al Otro | Needing the Other: 3-channel video installation exploring the health, nutrition, and spirit of the Mexican Migrant, as well as the effects of mass migration on those who remain. **2017 CUNY Film Festival**, April 27-30, Macaulay Honors College, NYC.

Best of the Bronx: 2015 NY Emmy for best PSA series, in the Community/Public Service category; 2015 Telly Award. I served as segment producer on five out of ten pieces in this series.

Valerie Capers Biopic: a 7 minute mini-documentary shown at the 2015 Dream Big Day, presented by the Bronx Children's Museum, featuring Sonia Manzano, Assoc. Justice Sonia Sotomayor, and Valerie Capers. [Click here to view.](#)

2015 Spring Musical – Cinderella – collaborated with Prof. Penny Prince of the Music Department to produce various motion graphics projections for the 2015 Spring Musical, entitled *Cinderella*.

iSalud! Myths and Reality of Mexican Immigrant Health – selected cuts: selected edits shown at 7th Annual Undergraduate Research and Scholarship Day at Lehman College, April 24, 2015

iSalud! Myths and Reality of Mexican Immigrant Health – selected cuts: selected edits shown at 6th Annual Undergraduate Research and Scholarship Day at Lehman College, April 25, 2014

"Close Guantanamo Now." full page ad, *The New York Times* [New York] 23 May 2013: A14. Print; and *The Progressive* [Madison, WI] July 2013: 23. Print. Additional press on this published piece – Write-up on MSNBC.com: <http://on.msnbc.com/1oXF76o>; Write-up on MichaelMoore.com: <http://bit.ly/1acgE5P>

2013 Sustainable CUNY Video Contest: [One Degree](#), Motion Graphics Piece, Grand Prize winner. More information can be found on the Sustainable CUNY website: <http://bit.ly/16qhaY9>

[Out From Plato's Cave](#): shown at 2012 *Lehman Student Scholarship Day*; short documentary exploring the immigrant experience through the lens of Plato's *Allegory of the Cave*.

Lehman Downtown: select photographs shown in group show featuring the faculty of the Lehman College Art Department, members of the Art Gallery of Lehman College and the Math and Computer Science Department. Westbeth Gallery, (Manhattan).

2010 mHealth Summit: *iRescU - Saving Lives and Data: A New Multi-Platform App to Integrate the Lay End User, Emergency Services and Health Care Research*; abstract selected for Research Technology Demonstration, November 8-10, Washington D.C. Info at <http://irescu.info> and <http://www.mhealthsummit.org/>

2010 Sustainable CUNY Video Contest: [The Power of One](#), Motion Graphics piece, Grand Prize winner.

2008, 2009, 2010, 2013 Lehman College Art Department Faculty Show, Lehman College Art Gallery, Bronx NY

Creative Quarterly, September 2008, *Four Reclining Figures*, 2008, online gallery

[Doc](#): Visual Effects. Dir. Immy Humes. Perf. Terrence Howard. in "Independent Lens", PBS, 2008.

Internet Movie Database: For more information about my film, *Cards, Letters and Prayers*, you can read about it and watch an abbreviated version on its Internet Movie Database Page: <http://www.imdb.com/title/tt1537224/>

Heart of Gold International Film Festival (Australia), 2009: *Cards, Letters and Prayers*, Official Selection

Sound Shore Video Festival, 2008: *Cards, Letters and Prayers*, Grand Prize Winner, Best Overall Film

Rochester Short Film Festival, 2007: *Cards, Letters and Prayers*, Certificate of Merit

Buffalo Niagara Film Festival, 2007: *Cards, Letters and Prayers*, Official Selection

Little Theater Emerging Filmmakers Series, 2006: *Cards, Letters and Prayers*, Official Selection

Parsons 7th Annual Animation and Digital Film Festival, 2006: *Cards, Letters and Prayers*, Winner, Best Digital Film

AFFILIATIONS, COMMITTEES, PANELS, LECTURES

2018 12th International Conference on Design Principles and Practices – Aging in Place: Real Stories of the Elderly in the Bronx, Told through Words and Images. 5-7 March 2018, Elisava Barcelona School of Design and Engineering, Barcelona, Spain.

2017 12th International Conference on the Arts in Society – Through the Lens of Age: A Portrait Exhibition Exploring the Power and Resilience of the Human Spirit across Generations. June 14-17, American University, Paris, France.

2017 12th International Conference on the Arts in Society – Challenging Ageism in the Bronx and Beyond with Community-based Arts Activism. June 14-17, American University, Paris, France.

The New York City Digital Humanities Week 2017 Conference – Oral presentation of research and developing of an interactive video installation, as well as the implications of installation art as both a documentary film production and presentation tool. Sponsored by The New York City Digital Humanities; February 6, 2017 at the CUNY Graduate Center, NYC.

2016 Barrio Roots NYC, Advisory Board: multi-location, arts and cultural exchange focusing on binational expression through public art activities.

2015 Cátedra Puebla – Nueva York Conference – November 12th, 2015 at Museo Universitario of the Benemérita Universidad Autónoma de Puebla (BUAP). Presented work from *iSalud! Myths and Reality of Mexican Immigrant Health*, a work in progress.

2015 Conference – “¡Amor! Más allá de las fronteras” – Jamie Lucero Mexican Studies Institute at CUNY – Friday, May 15th at John Jay College of Criminal Justice to present work from *iSalud! Myths and Reality of Mexican Immigrant Health*, a work in progress.

2015 Coordinated Undergraduate Education (CUE) Conference – May 8, 2015 at City College CUNY to present work from *iSalud! Myths and Reality of Mexican Immigrant Health*, a work in progress.

Graduate Curriculum Committee (Lehman Art Department) 2014-present

2010 CUNY IT Conference: iPads on Campus - Adopting Emerging iOS Platforms; a panel discussion to explore and demonstrate how iPads might enhance the classroom experience, seen through three distinct, and often skeptical, lenses – of the student, professor and IT administrator; [Conference publication link](#).

2010 LeftForum: Redact This! Artists Against Torture – Art Activism; a panel discussion to discuss my book project of the same name; at Pace University; [Press release link](#).

The Juggernaut of Empire and the Need for a Whole New World: a program & discussion; presented and discussed work from *Redact This! Artists Against Torture*; panel discussion with Andy Zee (Revolution Books) and Jacob George from *A Ride Till the End*.

MultiMedia Center at Lehman College Advisory Committee 2008-present

Working Committee on the Web, Division of Arts and Humanities, Lehman College 2009-2012

Pathways Implementation Group 2013-2014

LEH Liaison Committee and LEH Course Approval Committee 2014-Present

GRANTS

2017 George N Shuster Grant – *21 Trucks of San Antonio Texcala*, series of fiber design compositions exploring cultural transmission between rural Mexico and NYC.

2016 CUNY Interdisciplinary Research Grant – *Through the Lens of Age*: interdisciplinary participatory action research study and portrait series.

2015 Research Foundation PSC CUNY grant: development funds for *Redact This! Artists Against Torture – eBook*, a eBook collection of art work addressing torture in the post-9/11 world.

2014 Research Foundation PSC CUNY grant: research funds for [Finding the First Song](#), a feature length documentary exploring the origins and development of music in human culture.

2013 New York State Energy Research and Development Authority grant: Grant amount: \$2.5 million. Graphic Design and Lead Web Platform Designer for Sustainable CUNY’s University-wide, solar power initiative.

2013 Research Foundation PSC CUNY grant: research funds for *Music: the First 1000 Years*, a feature length documentary exploring the origins and development of music in human culture.

2011 Research Foundation PSC CUNY grant: production funds for *Documenting the Homeless of Westchester County*, a photography project exploring homelessness and poverty in New York’s wealthiest county.

2010 Research Foundation PSC CUNY grant: publishing funds for *Redact This! Artists Against Torture*, a collection of art work addressing torture in the post-9/11 world.

PROJECTS, COLLABORATIONS AND INTERESTS

Finding the First Song: grant funded research project to produce a feature length documentary that explores the origins of music. [[See trailer here](#)].

Lehman Scholars Program: Documentary Filmmaking and the Mexican Migration: documentary film production course, focussing on the healthcare and health disparities of Latinos in the United States; the 'immigrant paradox'; and the social contexts of health, mental illness, and reproductive health.

NYSERDA NY-Sun PV Balance of System (PVBOS) Training and Education Program 2014 - Present: Graphic Design and Lead Web Platform Designer for Sustainable CUNY's University-wide, grant funded, solar power initiative.

Gen Ed at Lehman: Through the Office of Assoc. Provost Robert Whitaker, I designed and implemented the graphic design, interaction, and media campaigns for the new 2013 CUNY Gen Ed requirements at Lehman College. This project involves web design, web interaction, a print campaign, live action video, and motion graphics to give Lehman students and faculty a better understanding of the new General Education requirements. This ongoing project can be viewed at the following URL : <http://lehman.edu/gen-ed>

Redact This! Artists Against Torture: grant funded book project, cataloguing the work of international artists who have made work in response to human rights violations. Artists include Fernando Botero, Jenny Holzer, Richard Serra, Daniel Heyman, and Dread Scott. I conceived of this project, personally collected the artwork and reproduction rights, and designed the layout. This project was funded by the Research Foundation of CUNY in 2010 and is currently being developed into an interactive eBook, with a crowd funding campaign forthcoming.

Out From Plato's Cave: a short documentary examining the metaphor of Plato's Allegory of the Cave through the experiences of CUNY students.

13th Annual HVG Art Show: select photographs exhibited at the Hudson View Gardens annual art exhibition, NYC. From November 5-13, 2011

River On The Go Exhibit at the Bronx Education Summit: An initiative of the office of the Bronx Borough President, Ruben Diaz Jr., the first annual Bronx Education Summit brought students, parents, educators and communities together to closely examine issues of concern and develop the action plan needed to address them. The Bronx Children's Museum's exhibit bus, featuring the River On the Go exhibit I created the audio tour for, was invited to exhibit at this year's Summit. To listen, [click here](#).

Dream Big Initiative 2010, 2011, 2012, 2013, 2014, 2015: Filmmaker for the Bronx Children's Museum's annual *Dream Big Initiative*; Featuring Supreme Court Justice Sonia Sotomayor, Sonia Manzano, Bobby Sanabria, Cáthia (The Voice), et al. More info at <http://www.bronxchildrensmuseum.org/>

Abraham Lincoln Brigade Archives (ALBA): Design of promotional materials for ALBA's 2011 Annual Celebration to honor Baltasar Garzón, along with videography of 2011 and 2012 event.

Shwe Shwe: "Frog Song": a short animation using the stories from South African children orphaned by HIV and characters designed around indigenous South African fabrics called "Shwe Shwe". This film was created by Robert Wurzburg (Herbipolis) and animated by Lehman College Art Department students. I served as the sound designer and editor of this film. It can be seen on my website via this URL: <http://schwittek.com/video/item/54>

Dial El Barrio: a project conceived by Professor Stephanie Owens and developed by MFA students at Parsons School of Design that uses a location-based, wireless network to create an embedded documentary in the streets of Spanish Harlem. [Via Medianoche](#)

iRescu: a mobile device application that provides realtime CPR feedback and training, AED (Automated External Defibrillator) location and CPR data collection for the medical research community. presented at the 2010 mHealth Summit in Washington, DC.

FourthWall @ Second Stage Theatre, NY: FourthWall is an interactive video installation that was fixed in an heavily trafficked hallway in Manhattan's Second Stage Theatre. Utilizing computer vision and Flash animation, FourthWall aims to solve several of Second Stage's design problems by providing the passive user with a stimulating atmosphere and the active user with a fun and informative experience.